

Illinois Association of REALTORS®

Member Service Forum

FEATURING:

Dale Ross

CEO, REALTORS® Property Resource™

Mona Steen

Senior VP of Industry Relations, REALTORS® Property Resource™

Thursday, March 25

9:30 a.m. – 11:00 a.m. | Hilton Springfield

For more information on the REALTORS® Property Resource™ visit:

www.realtor.org/about/nar/realtors_property_resource

REALTORS® Property Resource™ (RPR™)

The National Association of REALTORS® has acquired technology to create a database of all properties in the U.S. so REALTORS® can better assist consumers in a high-tech, fast-paced business world.

The technology acquisition includes licensed data and secured data aggregation services from LPS Real Estate Group, a wholly owned subsidiary of Lender Processing Services Inc. (NYSE:LPS), a leader in real estate technology. NAR will use the assets to develop the REALTORS® Property Resource™, a parcel-centric information database covering all of the more than 147 million property parcels in the country as a resource for NAR members. NAR is planning to launch RPR™ in the second quarter 2010.

RPR™ is not a national MLS, and will carry no offers of cooperation and compensation.

The management team of RPR™ includes CEO Dale Ross, co-founder of the Metropolitan Regional Information System, the country's largest regional MLS; President Marty Frame, former General Manager of Cyberhomes; Senior Vice President of Industry Relations Mona Steen, former SVP with Cyberhomes; and Jeff Young, NAR director of the REALTORS® Property Resource™ and 2008 president of the Michigan Association of REALTORS®.

RPR™ will provide nationwide access to public record information such as tax and assessment data, liens, zoning, permits, environmental information, and information on neighborhoods, school district and community demographics, along with advanced search features for property searchers, as well as market-to-market comparisons and referral opportunities not currently available.

RPR™ will develop business strategies to make it affordable and feasible for NAR members, and will complement, not compete with, MLSs and CIEs. While many MLS and CIE systems provide a range of services, no two are alike. Brokers are looking for tools that support their agents across multiple markets with similar service levels and access to robust and valuable data. RPR™ is designed to support local MLS and CIE models to create a common experience for agents and brokerages.

RPR™ will have many partners, including the California Association of REALTORS® and the Florida Association of REALTORS® offering a number of technology applications which will be incorporated within the RPR™.

ALL IAR BUSINESS MEETING ATTENDEES WELCOME!



Illinois Association of REALTORS® | 522 South 5th Street | Springfield, IL 62701
Ph. 217/529-2600 | FAX 217/529-3904 | www.illinoisrealtor.org | IARaccess@iar.org